



MEDIA INFORMATION

Bonn, May 4th, 2022

Telekom Electronic Beats Presents Billie Eilish Live For One Night In Germany

- Telekom Electronic Beats reconnects with GRAMMY® and Academy Award winner Billie Eilish at the Telekom Forum in Bonn, Germany, June 1 2022
 - Livestream on MagentaTV, [MagentaMusik](#) and the Telekom Electronic Beats TikTok channel
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Together with GRAMMY® and Academy Award winner Billie Eilish, Telekom Electronic Beats are set to reconnect audiences at the Telekom Forum in Bonn on June 1, with the announcement of Billie's first European live show prior to embarking on the European stretch of her hugely anticipated **HAPPIER THAN EVER, THE WORLD TOUR.**

This special performance will see Billie - one of the biggest stars to emerge in the 21st century - perform with her brother FINNEAS at the Deutsche Telekom headquarters in Germany, playing tracks from her multiplatinum debut '*WHEN WE ALL FALL ASLEEP, WHERE DO WE GO?*' and her most recent chart-topping sophomore album '*Happier Than Ever.*'

"Performing is such a special thing for me, and to be able to reconnect with my fans back in Europe after so long, is huge." says Billie Eilish.

Telekom Electronic Beats exists to provide exceptional cultural moments, harnessing the power of technology and real life experiences. The live concert from Billie in collaboration with Deutsche Telekom follows previous campaigns 'What We Do Next' and 'Project Futureproof', both of which celebrated the huge potential of Gen Z.



“We celebrated the 20th anniversary of Telekom Electronic Beats just last year, and as the world continues to face unparalleled challenges, we hope our platform will continue to help to create a peaceful and optimistic gaze towards the future”, says Ulrich Klenke, Chief Brand Officer at Deutsche Telekom AG. “In collaborating with Billie we have been given the opportunity to create an evening of optimism with one of the most inspiring talents of our generation.”

Deutsche Telekom will be giving fans across all of their European markets the chance to win tickets to attend the show in person through a range of local contests linked to the theme of digital optimism, and the use of technology for a better world.

The special performance by Billie will be streamed across Europe via MagentaTV, MagentaMusik and the Telekom Electronic Beats TikTok Channel, along with a select number of venues and public events across Europe.

About Telekom Electronic Beats:

Since 2000, the European-wide Telekom Electronic Beats music program has been echoing the ongoing evolutions of music, design, art, fashion, and new technologies. Virtually no other brand initiative has had such lasting, influential involvement in music culture. The project focuses on Web3 experiences, streamings, audiovisual content, as well as live events.

www.instagram.com/electronicbeats/

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